

**WORLD CUP FEVER**

**JUNE**



**CLUB NEWS**

**SQUAD PROFILES**

**COMPETITIONS**

**NEW SIGNINGS**

**TEAM TRAINING**

**INDUSTRY INSIGHTS**

**NEW BROCHURES**

**WORLD CUP WALL PLANNER**

**SPORTS ILLUSTRATED**

# From the Dugout



It's good to be back with the latest edition of the KB Bathrooms newsletter, and this month we're giving it a World Cup twist.

Like many businesses across the industry, we've had a challenging time recently, with price increases and supply pressures linked to the disruption in the Gulf. We know this has not been easy for our customers, and we genuinely appreciate your continued support, patience and understanding.

Fingers crossed we're now through the worst of the disruption and things can start to settle back into a more normal rhythm.

On a lighter note, World Cup fever is about to kick in. Scotland's campaign begins with the opening game against Haiti on Sunday 14th June, before they take on Morocco on Friday 19th June and Brazil on Wednesday 24th June, so there's plenty for us all to get behind over the next few weeks.

And while some local councils may be taking the Monday off, we'll be open and ready to support our customers as usual, whether you're placing orders, checking stock or looking for help with upcoming projects.

Let's hope this is the year Scotland finally makes it through the group stages for the very first time. To help you keep track of every fixture, we've created a [FREE KB Bathrooms World Cup Wall Planner](#)

for our customers. Whether it's for your showroom, trade counter, office or staff room, it's a simple way to bring a bit of football spirit into the workplace.

We're also running a [World Cup Social Competition](#) this month, so make sure you're following KB Bathrooms, like the competition post and tag your business to enter.

Thank you once again for your continued support.

Darren  
Director, KB Bathrooms.



# Kick-Off News

## NEW KB BATHROOMS BROCHURE OUT NOW

With **348 pages** of bathroom products, inspiration and trade-friendly solutions, it has been created to make quoting, planning and specifying easier for our customers.

Inside, you'll find a wide range of products across furniture, mirrors, brassware, showering, baths, trays, panels, accessories and finishing touches — all brought together in one easy-to-use guide.

Whether you're working on a full bathroom project, a showroom display, a customer quote or a quick replacement, the brochure is designed to help you find what you need quickly and confidently.

### Need a copy?

Speak to your Business Development Manager or contact the KB Bathrooms team.

[CLICK HERE TO ORDER YOUR COPIES](#)



## ORDER YOUR CARRON TRADE BOOK

The latest Carron Trade Book is available to order now.

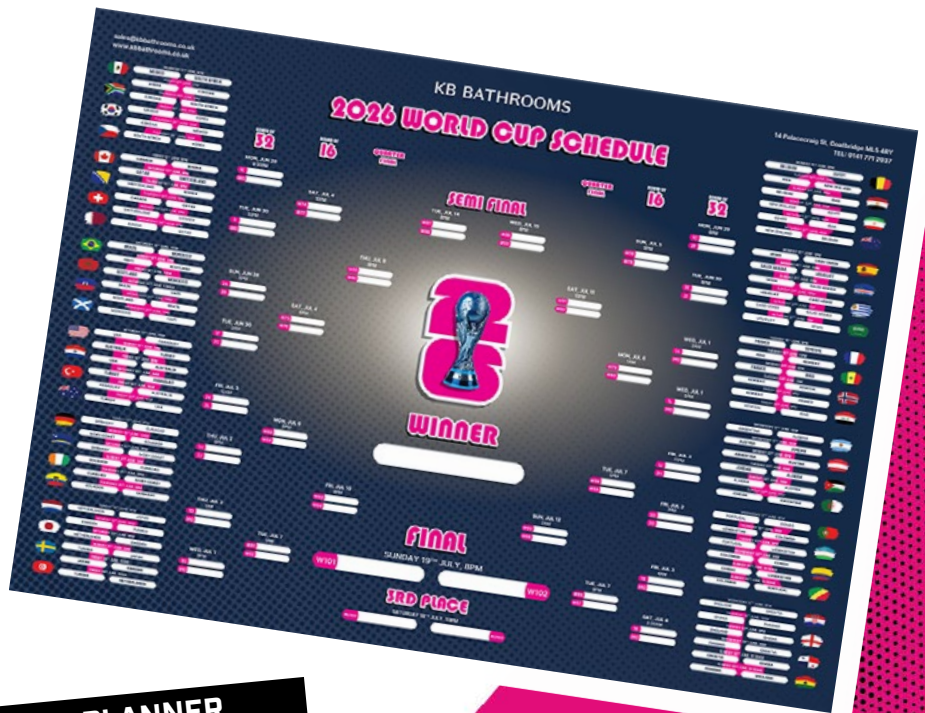
Carron Baths continue to be a trusted choice for trade customers looking for quality, durability and strong product choice. From classic designs to more modern bath styles, the range offers reliable options for a wide variety of bathroom projects.

The trade book makes it easy to browse the range, compare options and support all of your customers with confidence.

[CLICK HERE TO ORDER YOUR COPIES](#)



# Kick-Off News



## ORDER YOUR FREE WORLD CUP WALL PLANNER

The World Cup is almost here, and we've created a free KB Bathrooms World Cup wall planner to help you keep track of every fixture. Perfect for your showroom, trade counter, office or staff room, it's a great way to bring a bit of fun into the workplace and get customers talking. Display it in your branch, mark off the results and get behind the team.

And don't worry — we'll be open on the Monday as usual, ready to support our customers with orders, stock checks, deliveries and anything else you need.

**Free to KB customers while stocks last.**

Speak to your Business Development Manager or contact the KB Bathrooms team to order yours.

## PRICE INCREASE NOTICE

We understand that price increases are never welcome, especially during an already busy trading period. Due to ongoing supplier and freight pressures linked to recent disruption, some product ranges have been affected by price adjustments.

Our team has worked hard to keep any changes as fair and manageable as possible, while continuing to offer strong stock availability, dependable delivery and the level of service our customers expect from KB Bathrooms.

If you need support with updated pricing, live quotes or upcoming projects, please get in touch with your Business Development Manager or our customer service team.

We're here to help.

## Scotland's key group games:

**SCOTLAND V HAITI**

Sunday 14<sup>th</sup> June

**SCOTLAND V MOROCCO**

Friday 19<sup>th</sup> June

**SCOTLAND V BRAZIL**

Wednesday 24<sup>th</sup> June

[CLICK HERE TO ORDER YOUR WALL PLANNER](#)

## NEVIS & DECADE FURNITURE UPDATE

As many of our customers may already be aware, our UK manufacturer of Nevis and Decade furniture was placed in administration at the end of May. Our thoughts go to all the staff who now find themselves searching for employment.

Because the quality of this product is paramount, we have managed to source both ranges from another well known UK manufacturer who will now continue to make these units for us. There will be a small disruption to stock and lead times but please bear with us as we are working hard behind the scenes to ensure the same standard of product continues and should be back up fully running by first week of July.



# THINK YOU CAN CALL THE SCORE?



TO CELEBRATE THE WORLD CUP, WE'RE RUNNING A SIMPLE CUSTOMER COMPETITION ACROSS OUR SOCIAL MEDIA CHANNELS. WE WANT TO SEE OUR CUSTOMERS GETTING INVOLVED. WHETHER IT'S YOUR SHOWROOM TEAM IN SCOTLAND TOPS, YOUR TRADE COUNTER DECORATED WITH FLAGS AND BUNTING, OR YOUR KB WORLD CUP WALL PLANNER PROUDLY ON DISPLAY.

SUNDAY 14<sup>TH</sup> JUNE



HAITI

SCOTLAND

FRIDAY 19<sup>TH</sup> JUNE



SCOTLAND

MOROCCO

WEDNESDAY 24<sup>TH</sup> JUNE



SCOTLAND

BRAZIL

CORRECT ENTRIES WILL BE ENTERED INTO THE PRIZE DRAW



## HOW TO ENTER

- 1 FOLLOW KB BATHROOMS ON SOCIALS
- 2 LIKE THE MATCH DAY POST
- 3 COMMENT YOUR SCORE PREDICTION
- 4 TAG A COLLEAGUE FOR AN EXTRA ENTRY

WITH LOTS OF PRIZES UP FOR GRABS...

HALF-TIME HAMPER

MATCH NIGHT BUNDLE

SHOWROOM TREAT DROP-OFF

DOMINO'S PIZZA DEAL

# KB

BATHROOMS

SUPPORTING SCOTLAND AT THE WORLD CUP

# Product Line-up

## THIS MONTH'S KEY PLAYERS

A STRONG BATHROOM PROJECT NEEDS THE RIGHT LINE-UP. THIS MONTH, WE'RE SPOTLIGHTING FOUR PRODUCTS AND FEATURES THAT ARE PERFORMING WELL ACROSS SHOWROOM DISPLAYS, CUSTOMER CONVERSATIONS AND EVERYDAY BATHROOM PROJECTS.



### NICHES – THE SMART FINISHER

Shower niches are a small detail that can make a big difference.

They create a clean, built-in storage solution while giving the showering area a more premium finish. Whether used with matching panels, contrast tiles or subtle lighting, a niche helps the space feel well planned and complete.

They are also a simple and effective upsell opportunity when discussing shower areas with customers.

Great for:

**WALK-IN SHOWERS**

**CLEANER STORAGE**

**EN-SUITE PROJECTS**

**PREMIUM DISPLAYS**

**MORE CONSIDERED BATHROOM DESIGN**



### URBAN DECOR RANGE – THE STATEMENT MAKER

The Urban Decor range is a great choice for customers looking to add more texture, warmth and interest to their bathroom.

It works especially well in modern showroom settings, where customers want to see something with personality but still easy to imagine in their own home.

Urban Decor is ideal for feature areas, shower zones and statement walls, offering a practical way to create impact without making the overall design feel too busy.

Why it works:

**ADDS TEXTURE AND VISUAL INTEREST**

**STRONG SHOWROOM APPEAL**

**WORKS WELL WITH NEUTRAL AND BOLD SCHEMES**

**IDEAL FOR SHOWER AREAS AND FEATURE WALLS**

**HELPS CUSTOMERS PICTURE A MORE FINISHED LOOK**



# Product Line-up

## FLUTED GLASS – THE CROWD FAVOURITE

Fluted glass continues to be one of the most popular decorative trends in bathroom design.

It gives customers privacy without blocking light and adds texture without feeling too heavy. It also pairs beautifully with chrome, matt black and brushed brass finishes.

For showrooms, fluted glass is a strong feature because it catches the eye and gives customers something different to consider.

Why customers like it:

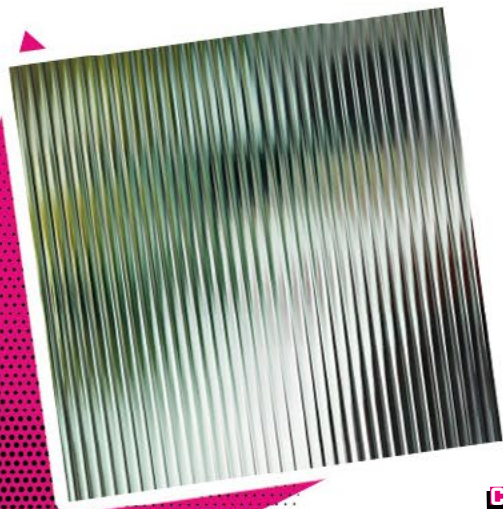
**ADDS PRIVACY**

**KEEPS THE SPACE FEELING LIGHT**

**CREATES A SOFTER, MORE DECORATIVE FINISH**

**WORKS WELL IN MODERN BATHROOMS**

**OFFERS A PREMIUM LOOK WITHOUT BEING OVERLY BOLD**



## LINEAR TRAYS – THE RELIABLE PERFORMER

The Linear Tray range offers a clean and modern showering solution for a wide variety of bathroom projects.

With a low-profile design and simple finish, Linear Trays work well in walk-in shower areas, en-suites and family bathrooms.

They're a strong option for customers looking for a practical tray that still delivers a modern look.



Key selling points:

**LOW PROFILE DESIGN**

**CLEAN, CONTEMPORARY FINISH**

**SUITABLE FOR MANY PROJECT TYPES**

**IDEAL FOR WALK-IN SHOWER SPACES**

**EASY TO PAIR WITH DIFFERENT ENCLOSURE STYLES**

# Meet the Team

THIS MONTH, WE'RE TAKING YOU BEHIND THE SCENES AT KB BATHROOMS WITH TWO FAMILIAR FACES WHO HELP KEEP THINGS MOVING IN VERY DIFFERENT WAYS.



Ryan, our Graphic Designer, supports the creative side of the business, from brochures and customer communications to social media content, branded materials and the World Cup wall planner.

**Name**

Ryan McGinlay

graphic de  
graphic d  
graphic d  
graphic @  
graphic de  
graphic designer



design@kbbathrooms.co.uk

# Meet the Team



Lara, our Customer Service Advisor, is part of the team helping customers every day with orders, product queries, stock checks and delivery updates.

**Name**

Lara Rodgers



[lara@kbbathrooms.co.uk](mailto:lara@kbbathrooms.co.uk)

custom  
custo  
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customer service

# Natalie's All Stars

THIS MONTH, WE'RE LOOKING AT SOME OF THE BATHROOM TRENDS AND PRODUCT DETAILS THAT CONTINUE TO PERFORM WELL ACROSS SHOWROOM DISPLAYS, CUSTOMER ENQUIRIES AND EVERYDAY PROJECTS.

THESE ARE THE FINISHES AND FEATURES CUSTOMERS ARE NOTICING; THE DETAILS THAT CAN HELP TURN A SIMPLE DESIGN INTO SOMETHING SPECIAL.



FLUTED FINISHES ARE STILL PROVING POPULAR, PARTICULARLY ACROSS GLASS, FURNITURE AND DECORATIVE WALL AREAS. THEY ADD TEXTURE AND INTEREST WITHOUT DOMINATING THE ROOM.



THE FINISHING TOUCH THAT BRINGS EVERYTHING TOGETHER THAT REALLY BENEFITS FROM LED LIGHTING THAT ALLOWS THE PRODUCTS TO GLOW, AND WITH MATT BLACK AND BRUSHED BRONZE IN YOUR BATHROOM, IT WILL FEEL WARM AND INVITING.



A MODERN FEATURE THAT CAN ADD SO MUCH TO THE BATHROOM FEELING. BE IT FURNITURE, SHOWER ENCLOSURES OR MIRRORS, THEY CHANGE THE MOOD TO SUIT THE USER.



STONE TEXTURES CONTINUE TO BE A STRONG DIRECTION IN BATHROOM DESIGN. THEY GIVE CUSTOMERS A CALM, TIMELESS LOOK WITHOUT FEELING COLD OR PLAIN.



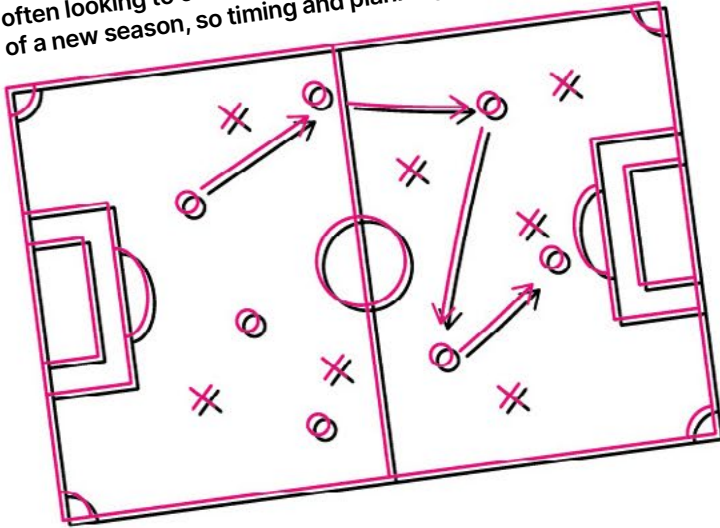
WARM WHITES, TAUPE, CASHMERE AND SOFT BEIGE TONES WORK WELL ACROSS BOTH MODERN AND MORE TRADITIONAL BATHROOM SPACES, MAKING THEM EASY TO RECOMMEND FOR A WIDE RANGE OF PROJECTS.

FOR MORE HINTS, TIPS AND SUGGESTIONS, CONTACT: [NATALIE@KBBATHROOMS.CO.UK](mailto:natalie@kbbathrooms.co.uk)





# Manager's Notes

## DARREN'S ADVICE FOR A BUSY SUMMER PERIOD

Summer is always a key time for bathroom projects. Customers are often looking to complete work before holidays, family visits or the start of a new season, so timing and planning become even more important.



Darren's advice is simple:

-  Get your orders in early and keep communication clear.
-  Checking product availability, confirming orders and allowing enough time for any changes can help keep projects moving smoothly.
-  At KB Bathrooms, we're here to support trade customers with strong stock-holding, a **70,000 sq ft** warehouse, our own delivery fleet and next-day delivery across Scotland.
-  Whether you need help with product availability, quotes, brochure support or delivery updates, our team is here to help you keep things moving.

## A FEW QUICK NUMBERS FROM KB BATHROOMS THIS MONTH



**AUG  
2025**

**APR  
2026**



### MATCH STATS

<b>324</b>	<b>BROCHURE PAGES</b>	<b>348</b>
<b>20</b>	<b>FURNITURE RANGES</b>	<b>19</b>
<b>49</b>	<b>MIRROR OPTIONS</b>	<b>105</b>
<b>98</b>	<b>WALL PANELS</b>	<b>132</b>

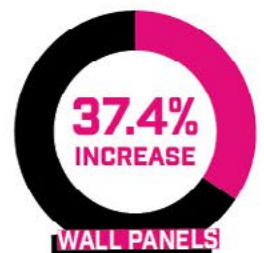
**MORE PRODUCTS**

**MORE STOCK**

**MORE OPTIONS**

**MORE SUPPORT**

**MORE FOR YOU**



FROM PRODUCT CHOICE TO DELIVERY SUPPORT, OUR AIM IS TO MAKE LIFE EASIER FOR OUR TRADE CUSTOMERS.

# Manager's Notes

## YOUR DIGITAL TEAM MATE: DON'T FORGET THE APP

Our KB Bathrooms app and trade portal are designed to make ordering quicker and easier for busy trade customers.

Whether you're checking products, placing orders or managing your account, the app gives you access to KB support at your fingertips.

With the KB app, you can:

**BROWSE PRODUCTS**

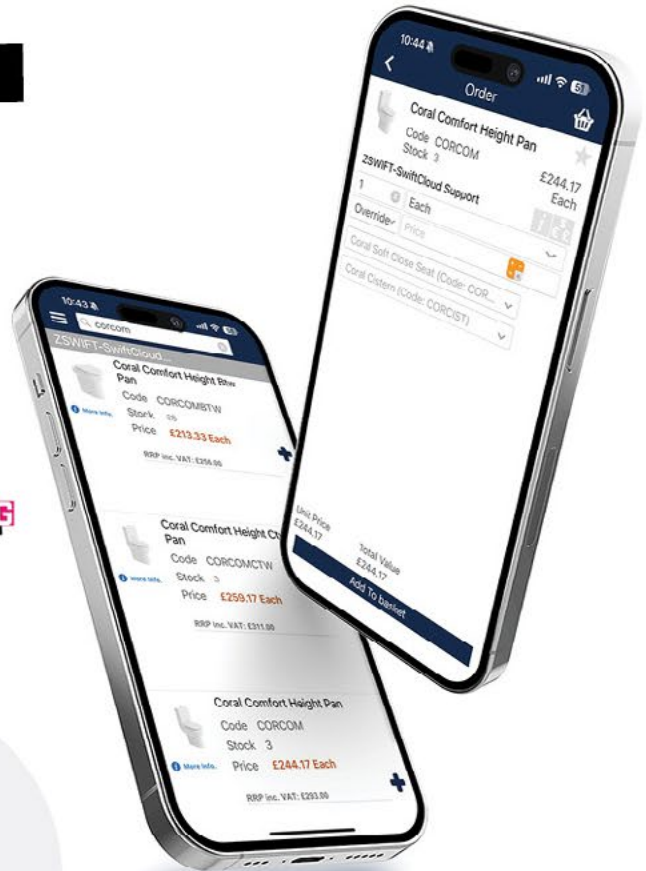
**PLACE ORDERS**

**CHECK ACCOUNT INFORMATION**

**ACCESS TRADE PRICING**

Save time during busy working days.

Not using it yet? Speak to the KB Bathrooms team and we'll help you get set up.



## JOIN THE SUPPORTER'S CLUB: FOLLOW KB BATHROOMS ONLINE

We'll be sharing plenty across June, including product updates, showroom inspiration, team content, supplier news, World Cup activity and customer features.

Make sure you're following KB Bathrooms so you don't miss the World Cup competition.

To enter the competition:

Follow KB Bathrooms, like the competition post and tag your business in the comments.

Bonus entry if you share a photo of your World Cup wall planner, staff football spirit or showroom display.

We'd love to see how customers are getting involved; from decorated trade counters to staff in Scotland tops.



# Full Squad

**DELIVERY**

ORDER BEFORE 3PM FOR OUR NEXT DAY DELIVERY SERVICE THROUGHOUT MAINLAND SCOTLAND

FLEET OF 17 DELIVERY VEHICLES

LWB VANS CAN ACCOMMODATE ALL PRODUCTS



**YOU'RE ALWAYS A WINNER WITH KB!**

**MOBILE SHOWVAN**

AVAILABLE TO BOOK FOR TRADE SHOWS

BRINGING THE SHOWROOM TO YOU!

GREAT FOR PRODUCT LAUNCHES



# Final Whistle

Whether you're looking for brochures, product advice, delivery support, trade books, app support or help with an upcoming project, our team is here to help.

Speak to your Business Development Manager, contact the KB Bathrooms team, or get in touch through the app or trade portal.

Thanks for reading,

The KB Bathrooms Team

# KB

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